

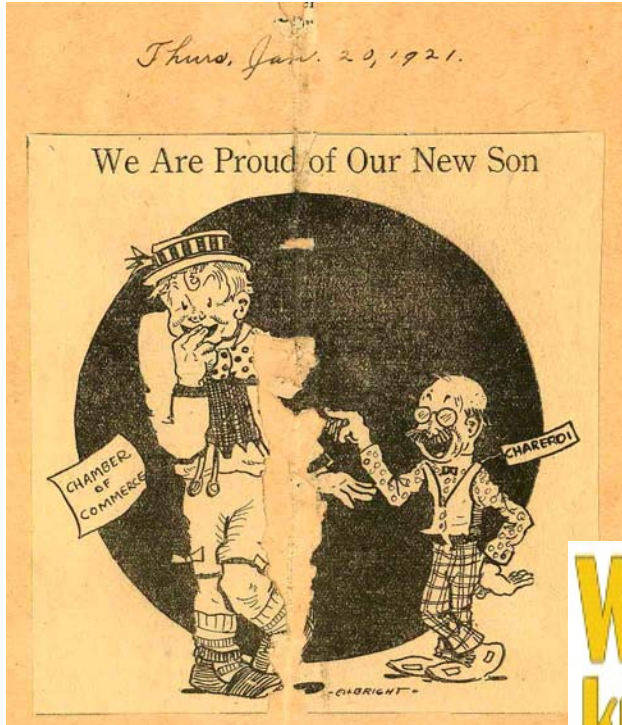
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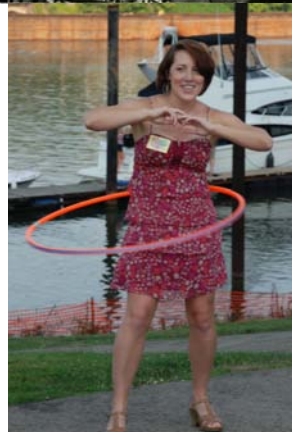


Who **90**
knew
could look
this good!



Greater Charleroi
Chamber of Commerce






SHOPPING CENTER CHARLEROI, PENNSYLVANIA

Welcome to CHARLEROI

These Charleroi Businesses welcome you to Charleroi... where you're somebody special everyday. Our stores are filled with Christmas Excitement. Save time, gas and hassle by shopping Charleroi. Give us a chance to fill your Christmas shopping needs. We truly appreciate your business, and look forward to being of service.

...You are important to Charleroi Businesses

hi, I'm Ron Wilen
I invite you to shop Eisenberg's
Monessen - Charleroi
...any Season... any Reason
Satisfying You is Our Number One Priority



Hi, I'm **JIM STANKIEWICZ**
Come to Charleroi for your Holiday Shopping, and see us for all your automotive needs.
VALLEY TIRE CO.
15 MCKEAN, CHARLEROI 489-4483



Hi, I'm **JIMMY NIX**
I invite you to come to Charleroi this Holiday Season — and to Nix Optical for quality eye wear.
NIX OPTICAL
216 Lincoln Ave. 483-6527



Hi, I'm **MITCH WILLIAMS**
You can find the best Christmas gifts in Charleroi this year! Stop in at Mon Valley Office Equipment for some unique and useful gifts
"SINCE 1959"
MON VALLEY OFFICE EQUIPMENT
402 Fallowfield • Charleroi 483-5313



We Invite You TO...
CHARLEROI SWEEPER & SEWING CENTER
For the Best In Quality & Service
VACUUM CLEANERS ✦ SEWING MACHINES
418 FALLOWFIELD CHARLEROI 483-3397




Actor Clayton Moore unlocked the secrets of the Magic City when he made a personal appearance as The Lone Ranger in Charleroi some time in the seventies. Presenting the Masked Man with a symbolic key to the city were (left to right) David S. Bosson, Exec. Director of Charleroi Chamber of Commerce; Councilman Pete Celaschi; Mayor Fred P. McLuckie; Councilman Fred Briggs, Ted Breuer and Ed Fear, and US Rep. Austin J Murphy.

WHICH ROAD? Written by Chamber's Manager, James T. Heffran—1936*(the first year the country experienced recovery after a 6 year depression)*

We have brought to a focus two streets, the one we have travelled; and the proposed unknown charted by politics, that cramps the individual, throttles initiative, hinders that prospect of business recovery in the immediate future that means so much to the continued happiness and welfare of our people. Memories are short, but not too short to recall that by traveling the well known street the American people have advanced their culture and well-being at a speed reminiscent of an Aladdin's Lamp tale. Along this street Americans have gained refinements of living measured by an increase of national income in 30 years from 15 to 83 billion dollars. The average income per gainful worker stepped up from \$547.00 to \$1,719.00. The buying power of this income increased 42%. One family out of 14 in 1890 had individual transportation expressed by horse and buggy; two out of three families had automobiles 40 years later. Nine times as much is spent on the individual for education now as then. It might be debated, coldly, without emotion, that this 40 years on a dreary road has accomplished more for the average man than any previous 400. Translated, these figures signify that the service of business to general welfare, to education, to recreation, to the more abundant life, has brought about the wildest diffusion of serviceable prosperity of any land at any time.

True, all Americans did not live on Easy Street, but they did live on

a highway of progress. A highway not always straight but one with no dead end, a broad and inviting thoroughfare with room enough for any energetic man or woman, regardless of creed, or race, or heritage, "to go to town."

The objective – general welfare – is not the issue. The issue is, which road will more quickly and surely lead us to that objective? The American people have solemnly designated one road, the road we have come and are traveling. This truth is self-evident: Any citizen worth his salt desires a better America in which to live and work. Debate should be confined to which road will take us more safely and quickly to the goal. Business men are more anxious than anyone else to see the unemployed with good jobs again – to see the farmers with restored purchasing power, with children in school and old people properly cared for, with everyone, including business, with shorter hours, thus having more leisure time to enjoy the more abundant life. But the only way we know how to actually make these ideals come true is by the same slow, practical process by which our pioneer forefathers turned the forests and prairies into farms, by which Thomas Edison turned a laboratory experiment into a great industry, by which Henry Ford changed a horse and buggy into a horseless carriage.

CHAMBER PRESIDENTS**Charleroi ~ Greater Charleroi ~ Mon Valley Regional Chambers of Commerce**

Walter Byerly, 1921-22	E. Garfield Vincent, 1963-64
B. B. Fox, 1923-24-25	Austin C. Shipe, 1965-66-67
George W. Might, 1926-27	Melvin B. Bassi, 1968-69-70
R.C. Mountser, 1928-29	Rego George, 1971-72
Roy I. Carson, 1930-31	Herbert Krause, 1973-74
George W. Risbeck, 1932-33	William E. Farnar, 1975-76
W.H. Milliken, 1934-35	Jay Morton, 1977-78
D.R. Hormell, 1936-37	Michael H. Lee, 1979-80
H.E. Price, 1938-39	C. Vance DeiCas, 1981-82-83
D.H. Johnson, 1940-41	Jerry Zahand, Sr., 1984
O.E. Eyman, 1942-43	Donald Feinberg, 1985-86-87
J.K. Clark, 1944-45	James Stankiewicz, 1988
Lawrence B. Frye, 1946-47	Daniel V. Galiffa, 1989-90
Lester W. Beazell, 1948-49	Armand Ferrara, 1991-92-93
Harold R. Humphries, 1950-51	Thomas McKnight, 1994
Earl V. Gear, 1952	David Waugman, 1995
John J. LaCarte, 1953-54-55-56	Neil Bassi, 1996-97
Alex Zelenski, 1957-58-59-60	Joseph Carone, 1998
Marshall D. Miller, 1961-62	Armand Ferrara, 1999-2011

CHAMBER SECRETARY / MANAGERS, EXECUTIVE DIRECTORS

J.S. Heffner, February-November, 1921
H.C. Terbush, Nov., 1921-February, 1922
James Heffran, February, 1922-June, 1948
J.L. Buchanan, 1948
Louis Sorowski, 1948-49
Joseph P. Malia, 1949-50
Thomas H. Warrensford, 1951-52
R.M. Richardson, 1953-54-55
Alex Zelenski, March, 1955
Roscoe Giles, 1955-56-57
David Bosson, 1957-1980
John Mollenauer, 1981-1990
Anne Zaphiris, August-November, 1990
Phillip Garrow, December, 1990-1992
Donald Baker, 1993-1996
Jerry Zahand, Interim Director, 1997
Debra Keefer, April, 1997-2011